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FOR IMMEDIATE RELEASE

**The Fair™ Launches Special Online Holiday Offer, 3 Admission
Tickets for Only \$9.99
Now through December 25th**

MIAMI, FL – December 17, 2012 – Just in time for the holidays, the Miami-Dade County Youth Fair & Exposition is launching an online advance ticket sales offer that is perfect for any family or as a stocking stuffer. From now until December 25th, consumers will have the opportunity to purchase 3 one-day general admission tickets for only \$9.99. The tickets are valid for admission any day of the 2013 Youth Fair.

This limited time Holiday offer provides a more than \$20 savings from the \$30 regular price for three admission tickets. Attended annually by more than 500,000 Guests, the Youth Fair is an annual 18-day springtime event, which will take place March 14-31, 2013.

“This sensational limited time offer is a tremendous value and an easy and convenient way to holiday shop for family and friends,” said Bob Hohenstein, President & CEO. “Tickets to the 2013 Fair are not only a great gift but a great way to support the many youth academic, educational and athletic programs we provide within the Miami-Dade County community.”

To take advantage of this holiday offer, visit www.fairexpo.com, click on the Tickets tab, select the Buy Tickets icon and then click on Single Admission. For more information, call (305) 223-7060.

The Miami-Dade County Fair & Exposition, known for generations as The Youth Fair, is a private, not-for-profit organization that has donated well over \$10 million in scholarships, awards and cash premiums to Miami-Dade students and is dedicated to supporting education and South Florida agriculture. The Youth Fair will take place next spring, March 14-31, 2013. For more information, please visit www.fairexpo.com or call (305) 223-7060.

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